



Partnership Opportunities

Message

FROM THE PRESIDENT



Dear colleague,

The Million Dollar Round Table (MDRT) is returning to Bangkok with the MDRT Experience meeting, 9-11 February 2012. During our history, MDRT has been fortunate to have established strong, long-lasting and mutually beneficial partnerships with companies like yours.

MDRT has created partnership opportunities for the 2012 MDRT Experience. By becoming a Partner, you can achieve name recognition among an elite group of talented and motivated industry professionals and distinguish your company as an industry leader in your market.

Partnership also demonstrates your support of MDRT's efforts to provide financial services professionals with the resources they need to reach and maintain the highest standards of professionalism, productivity and client service.

Please take a moment to read this information and learn more about the ways your company can partner with us for the 2012 MDRT Experience.

We would be honored if you would join us in bringing the experience of MDRT to Bangkok.

Sincerely,

A handwritten signature in blue ink, appearing to read "Julian H. Good Jr.", with a large, stylized flourish at the end.

Julian H. Good Jr., CLU, ChFC
2011 President
Million Dollar Round Table



Some of the most recognized and respected names in the financial services industry have supported the MDRT Experience.

2011 MDRT Experience Singapore

Platinum

American International Assurance (AIA)
MetLife International Holdings Inc.
Prudential Corporation Asia

Silver

Great Eastern Life Assurance Co. Ltd.

Bronze

AXA Singapore

2010 MDRT Experience Korea

Platinum

Kyobo Life Insurance Co. Ltd.
MetLife International Holdings Inc.
New York Life International LLC
Prudential Life Insurance Co. of Korea

Bronze

ING Life Insurance Korea Ltd.

2008 MDRT Experience Japan

Platinum

Sony Life Insurance Co. Ltd.
The Prudential Life Insurance Co. Ltd.
AIG Japan – ALICO, AIG Star, AIG Edison

Silver

Tokio Marine & Nichido Life Insurance Co. Ltd.
The Gibraltar Life Insurance Co. Ltd.
Meiji Yasuda Life Insurance Co.
The Dai-Ichi Mutual Life Insurance Co.
Nippon Life Insurance Co.
Daido Life Insurance Co.
Sumitomo Life Insurance Co.

Bronze

Sompo Japan Himawari Life Insurance Co. Ltd.
Kyobo Life Insurance Co. Ltd.

2006 MDRT Experience Thailand

Platinum

ING Asia/Pacific Ltd.
American International Assurance (AIA)
Allianz Asia Pacific
MetLife International
Prudential Corporation Asia

Gold

New York Life International LLC

Silver

ALICO Japan
Dai-Ichi Mutual Life
Muang Thai Life Assurance Co. Ltd.

Bronze

AIG Edison Life Insurance Co.
Finansa Life Assurance
Manulife International Ltd.
Meiji Yasuda Life Insurance Co.
Nippon Life Insurance Co.
The Prudential Life Insurance Co. Ltd.
Sompo Japan Himawari Life

2004 MDRT Experience Hong Kong

Platinum

ING Asia/Pacific Ltd.
New York Life International LLC
Prudential Corporation Asia

Gold

AXA China Region Insurance Co. Ltd.
Sun Life Financial

Silver

The Prudential Life Insurance Co. Ltd.
Transamerica Occidental Life Insurance
Zurich Insurance Group (Hong Kong)

Bronze

Manulife International Ltd.
Meiji Yasuda Life Insurance Co.
Pacific Century Life Insurance Co. Ltd.

Contributor

Asahi Mutual Life Insurance Co.
MassMutual Asia



PARTNERSHIP OPTIONS

PLATINUM PARTNERSHIP USD 100,000

Platinum-level Partnership provides your company with unrivaled brand visibility to MDRT members and financial services professionals from around the world.

Registrations: 100 complimentary registrations

Pre-Event Benefits:

- Logo acknowledgement in all 2012 MDRT Experience promotional materials (*both print and electronic*)
- Logo acknowledgement with hyperlink on 2012 MDRT Experience Web site
- Acknowledgement in all 2012 MDRT Experience press materials

On-Site Event Benefits:

- **Logo acknowledgement**
 - At the MDRT Experience Welcome Reception
 - During Main Platform breaks
 - In the Registration area
 - During the MDRT Members Lunch
 - In the 2012 MDRT Experience Program Book
 - On the 2012 MDRT Experience meeting notepad
 - On the 2012 MDRT Experience conference bag
- **Gift Presentation**
 - A special recognition gift presented to company representative by the MDRT President on the Main Platform stage
- **Branded Registration Counter(s)**
 - Dedicated registration counters for your company's pre-registered delegates
- **Ten (10) Complimentary VIP Registrations that includes:**
 - Admittance to the MDRT Members Lunch with a reserved table
 - Invitation to the VIP reception hosted by the MDRT President
 - Reserved seating in the Main Platform general sessions

Post-Event Benefits

- Logo acknowledgement with hyperlink in the post-Experience review on the MDRT Web site
- Full set of DVDs (NTSC format) of the Main Platform general sessions
- Ten complimentary one-year subscriptions to MDRT's bi-monthly *Round the Table* magazine
- Three Special Guest invitations to the 2012 MDRT Annual Meeting in Anaheim, California, USA



SILVER PARTNERSHIP USD 50,000

Silver-level Partnership provides visibility to all participants at the 2012 MDRT Experience meeting attendees, and includes:

Registrations: 50 complimentary registrations

Pre-Event Benefits:

- Logo acknowledgement in all 2012 MDRT Experience promotional materials (*both print and electronic*)
- Logo acknowledgement with hyperlink on 2012 MDRT Experience Web site

On-Site Event Benefits:

- **Logo acknowledgement**
 - During Main Platform breaks
 - In the Registration area
 - During the MDRT Members Lunch
 - In the 2012 MDRT Experience Program Book
 - On the 2011 MDRT Experience meeting notepad
- **Five (5) Complimentary VIP Registrations that includes:**
 - Admittance to the MDRT Members Lunch with a reserved table
 - Invitation to the VIP reception hosted by the MDRT President
 - Reserved seating in the Main Platform general sessions

Post-Event Benefits

- Logo acknowledgement with hyperlink in the post-Experience review on the MDRT Web site
- Five complimentary one-year subscriptions to MDRT's bi-monthly *Round the Table* magazine
- Two Special Guest invitations to the 2012 MDRT Annual Meeting in Anaheim, California, USA

Partnership Deadline Dates

The signed Partnership Contract and full payment must be received by MDRT on or before the following deadline dates to guarantee that your company's Partnership status is included in printed materials.

MAY 1, 2011

Deadline to guarantee inclusion in the Experience meeting Registration Brochure

NOVEMBER 15, 2011

Deadline to guarantee inclusion in on-site meeting printed materials (Program Book, notepad, signs and conference bag)

MDRT will accept Partnership commitments after the deadline dates without inclusion in the printed materials.

For additional information, contact:

Million Dollar Round Table
2012 MDRT Experience Bangkok
325 West Touhy Avenue
Park Ridge, IL 60068 USA
Phone: +1 847.692.6378
Fax: +1 847.518.8921
E-mail: meetings@mdrt.org
Web site: www.mdr.org

Terms and Conditions

Partnership benefits and deadlines are defined in this brochure. No other benefits are guaranteed or implied. The contract is between MDRT and the partner for the purpose of securing a defined partnership for the 2012 MDRT Experience meeting in Bangkok. The signed contract will serve as a valid booking order. Once the contract is signed and returned to MDRT, partnerships cannot be cancelled. Both parties must agree to any revisions or modifications to the contract in writing. The partner agrees to indemnify and hold harmless MDRT from and against all claims, actions or causes of action, liabilities, including reasonable attorneys' fees and costs arising from the defense of any claim, action, cause of action or liabilities arising out of or resulting from any action taken or omitted by the sponsor or its agents pursuant to the performance of sponsor obligations hereunder. Except as expressly set forth herein, MDRT shall have the right, but not the obligation to use the Mark and any other trade name(s) and/or logo(s) of the partner in connection with: (i) any and all advertising and promotion of the MDRT Experience meetings; and (ii) any and all news items, press releases and/or other information in any media relating to the MDRT Experience meetings. The performance of this agreement by either party is subject to acts of God, war, terrorism, governmental regulations, disaster, strikes, civil disorder, curtailment of transportation facilities, or other emergency or event that makes performance inadvisable, impossible and/or illegal. The contract represents the entire understanding and agreement of the parties and shall be governed by the laws of the State of Illinois, USA. Any person executing this agreement represents that he or she is fully authorized to do so and agrees to be bound to all terms and conditions.

MDRT®, Million Dollar Round Table® and The Premier Association of Financial Professionals® are all registered trademarks of the Million Dollar Round Table®.



Partnership Contract

Please print or type the information exactly as you would like it to appear in all printed materials. The person listed as "Contact" will receive all correspondence regarding the partnership.

Contact Name: _____ Position: _____

Company: _____

Address: _____ City: _____

Postal Code: _____ Country: _____

Phone: _____ E-mail: _____

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PARTNERSHIP LEVEL (Please select the desired partnership level):

- Platinum Partnership** **Silver Partnership**
USD 100,000 USD 50,000

PAYMENT (Full payment is required with Partnership contract):

My check to MDRT in U.S. funds is enclosed. Check number: _____

Bank/Wire Transfer: JP Morgan Chase Bank
 For credit to: Million Dollar Round Table
 ABA#021000021
 Account #644315228
 Swift Code: CHASUS33

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Authorized Signature: _____

Send completed contract and payment to:

MDRT, Attn: Preciosa Farrales, 325 West Touhy Avenue, Park Ridge, IL 60068 USA

E-mail: pfarrales@mdrt.org

