

The MDRT Annual Meeting has been described as a one-of-a-kind event, unrivaled in the world of business. Every year, more than 6,000 of the world's top producers gather in a spirit of camaraderie for one of the greatest gatherings of financial services professionals in the world.



MDRT

The Premier
Association of Financial
Professionals®

Proposal of Sponsorships

Take advantage of the opportunity to partner with the Million Dollar Round Table by becoming a sponsor at the 2008 MDRT Annual Meeting being held at the Metro Toronto Convention Centre in Toronto, Canada, from June 22-26.

MDRT Annual Meeting

The MDRT Annual Meeting is widely recognized as the best meeting of its kind held anywhere in the world.

Members benefit from hearing industry experts and professional motivators, and from networking with thousands of their peers.

Exhibit Hall

Be sure to visit our exhibiting partners to explore up-to-date information on the latest products and services.

Power Center

The Power Center is MDRT's on-site retail center at the Annual Meeting.

From educational books to insignia items, MDRT's products promote success without boundaries.

Contact

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MDRT Sponsorship Opportunities

Top of the Table/Court of the Table Brunch – \$30,000 Exclusive NEW! This Exhibit Hall brunch held ONLY for the Top of the Table/Court of the Table members will provide exhibitors an opportunity to personally interact with this elite group. The brunch welcomes this exclusive group to the 2008 Annual Meeting. This is your opportunity to be the exclusive sponsor of a **NEW** MDRT Annual Meeting event.

Benefits include:

- Three (3) complimentary Main Platform registrations
- Logo on signage at food stations and at Exhibit Hall entrance
- Company logo and booth number on napkins
- Public announcement acknowledging your sponsorship
- Logo recognition in the Program Book (subject to 2-15-08 deadline)
- Recognition on general sponsor signage
- Priority Points toward 2008 booth renewal
- Sponsor ribbons for booth personnel

Cyber Café – \$25,000 Exclusive

Located in the Exhibit Hall, the Cyber Café will provide daily e-mail access and allow attendees to stay connected throughout the conference. Your logo will be seen repeatedly in this high-traffic area.

Benefits include:

- Three (3) complimentary Main Platform registrations
- Company logo on computer kiosks and on signage in the Cyber Café area
- Your company Web site as the default homepage on each computer
- Company logo on computer desktops
- Opportunity to supply mouse pads at each computer
- Public announcement acknowledging your sponsorship
- Logo recognition in the Program Book (subject to 2-15-08 deadline)
- Recognition on general sponsor signage
- Priority Points toward 2008 renewal
- Sponsor ribbons for booth personnel

Relaxation Massage Station – \$18,000 Exclusive

Attendees enjoy a massage that relaxes the classic tension areas of the neck, back, shoulders and feet and makes them feel welcome, refreshed, alert and energized. A massage station is one of the most appreciated services at large conventions.

Benefits include:

- Two (2) complimentary Main Platform registrations
- Company logo on signage at the massage station
- Opportunity to provide shirts with company logo
- Public announcement acknowledging your sponsorship
- Logo recognition in the Program Book (subject to 2-15-08 deadline)
- Recognition on general sponsor signage
- Priority Points toward 2008 renewal
- Sponsor ribbons for booth personnel

Afternoon Refreshment Break – \$18,000 Exclusive

Attendees enjoy refreshments in the Exhibit Hall between Focus Sessions.

Benefits include:

- Two (2) complimentary Main Platform registrations
- Signage at refreshment stations
- Company logo and booth number on napkins at refreshment stations
- Public announcement acknowledging your sponsorship
- Logo recognition in the Program Book (subject to 2-15-08 deadline)
- Recognition on general sponsor signage
- Priority Points toward 2008 booth renewal
- Sponsor ribbons for booth personnel

Power Center Shopping Bags – Large Bags \$15,000 Exclusive

Attendees receive a shopping bag with each purchase made in the MDRT Power Center. This is a unique opportunity to have your company logo visible throughout the Annual Meeting.

Benefits include:

- Company logo printed on shopping bag (one-color format) along with the MDRT logo
- Logo recognition in the Program Book (subject to 2-15-08 deadline)
- Recognition on general sponsor signage
- Priority Points toward 2008 booth renewal
- Sponsor ribbons for booth personnel

Power Center Shopping Bags – Medium Bags \$15,000 Exclusive

Attendees receive a shopping bag with each purchase made in the MDRT Power Center. This is a unique opportunity to have your company logo visible throughout the Annual Meeting.

Benefits include:

- Company logo printed on shopping bag (one-color format) along with the MDRT logo
- Logo recognition in the Program Book (subject to 2-15-08 deadline)
- Recognition on general sponsor signage
- Priority Points toward 2008 booth renewal
- Sponsor ribbons for booth personnel

Power Center Shopping Bags – Small Bags \$5,000 Exclusive

Attendees receive a shopping bag with each purchase made in the MDRT Power Center. This is a unique opportunity to have your company logo visible throughout the Annual Meeting.

Benefits include:

- Company logo printed on shopping bag (one-color format) along with the MDRT logo
- Logo recognition in the Program Book (subject to 2-15-08 deadline)
- Recognition on general sponsor signage
- Sponsor ribbons for booth personnel

* Sponsorship contract deadline for logo recognition in the Program Book is February 15, 2008.

MDRT Annual Meeting

Metro Toronto
Convention Centre

Toronto, Ontario, Canada

June 22–26, 2008

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