



First President from Asia Appointed to Lead Global Financial Services Association, MDRT

TAIPEI – (September 6, 2022) – [MDRT](#) appoints Peggy Tsai, RFP, CCFP, as the 97th President of the association’s Executive Committee. Tsai, an advisor with Shin Kong Life Insurance Co., will focus on expanding digital resources for all MDRT members and continue bringing the **MDRT Family of Brands** to additional markets around the world.

Tsai succeeds 38-year member Randy Scritchfield, CFP, LUCTF, who transitioned to Immediate Past President on September 1, 2022. Bringing a new level of global experience to her role, Tsai acknowledges the impact of Scritchfield and the others who came before him. She views her new role as a representative for all members of the global association and will concentrate on providing value to best meet their needs, while expanding previously established initiatives – including the [MDRT App](#), which is now available in all official MDRT languages including Simplified and Traditional Chinese, and allows members to directly connect via messages through the App.

Under Tsai, MDRT will focus on expanding online resources to support its global membership and equipping members with necessary, personalized tools to continue achieving next-level success and continue to develop in-language educational content for its members.

As always, MDRT will continue producing best-in-class educational content and proven insights for its diverse membership base via MDRT Webinars, MDRT Study Groups and the MDRT App. MDRT will also remain committed to holding safe, in-person gatherings in 2023, with regional, tailored content for each audience base. Working together, the entire MDRT Family of Brands will focus on expanding into additional markets, while providing resources to help advisors at every stage of their careers stay on top of digitalization, increased government regulations and product differentiation.

From leading MDRT committees to spearheading global projects, Tsai has held numerous volunteer leadership positions for MDRT, including Divisional Vice President of Membership Communications Committee (MCC) Division 2, MCC Region Chair and MCC Zone Chair. Tsai has also volunteered in several capacities for MDRT’s meetings and has presented at the MDRT Annual Meeting.



97th President of MDRT Peggy Tsai, RFP, CCFP, will drive the expansion of the MDRT Family of Brands and continue to provide value to MDRT members to ensure they have the support to thrive through any challenges ahead.



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“I’m incredibly grateful for the volunteer opportunities MDRT has provided me, as they’ve allowed me to generate strategic connections with like-minded peers around the world, propelling my career forward while also keeping a pulse on member needs,” Tsai said. “During my presidency – backed by my expertise in regional markets and deep knowledge of member needs – I look forward to delivering expanded educational and networking resources to those who are top of their game, regardless of language and location.”

Tsai is a 22-year MDRT member with eight Court of the Table and six Top of the Table qualifications. She is also a Diamond Knight of the MDRT Foundation. While an advisor with Shin Kong Life Insurance Co., Tsai won the award for No. 1 sales achievement in her company for seven consecutive years.

About MDRT

Million Dollar Round Table (MDRT), The Premier Association of Financial Professionals®, is a global, independent association of the world's leading life insurance and financial services professionals from more than 500 companies in 70 nations and territories. MDRT members demonstrate exceptional professional knowledge, strict ethical conduct and outstanding client service. MDRT membership is recognized internationally as the standard of excellence in the life insurance and financial services business. For more information, please visit <https://www.mdr.org/zh-cht/> and follow them on Facebook [@MDRTTaiwanOfficial](https://www.facebook.com/MDRTTaiwanOfficial).

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