**MDRT Brings Timely Strategy to Life with the Innovative 2021 Annual Meeting Virtual Event**

*Members of the Premier Association of Financial Professionals*® *worldwide can conveniently access the immersive event to connect, learn and grow.*

**PARK RIDGE, Ill. (May 19, 2021)** –[MDRT](https://www.mdrt.org/) will host its members-only 2021 Annual Meeting Virtual Event June 7-9, offering leading financial services professionals worldwide an unforgettable, immersive experience. With the opportunity to connect from anywhere in the world, registered attendees will engage with the brightest minds in their profession during the three-day main event and more than 200 sessions, as they tap into the tools, trends and expertise needed to nurture and expand their practice. Event content will also be available during the four subsequent On-Demand weeks.

The main event will provide immediate takeaways and next-level strategies for productivity and enhanced client engagement, with insightful Main Platform speakers, innovative Focus Sessions and cutting-edge ConneXion Zone presentations. From the comfort of their own homes, attendees will network with top-tier professionals from around the world, cultivating meaningful relationships to foster personal and professional growth.

“The MDRT Annual Meeting Virtual Event is a powerful showcase of MDRT’s global, dynamic community that supports, strengthens and invests in each other, regardless of time zone or language,” said MDRT President Ian Green, Dip PFS. "Through the power of technology, I look forward to experiencing the exciting collaboration and innovative strategies that make MDRT events so special, and that empower us to propel our practices ever forward.”

The event will offer motivation from inspiring Main Platform speakers, such as best-selling author Simon Sinek, Fox Sports Reporter Tom Rinaldi, National Ambassador for UN Women Pakistan Muniba Mazari, and renowned singer Kodi Lee, to name just a few. Renowned MDRT members will share the proven strategies they used to take their practice to the next level during MDRT Speaks. Attendees can also choose from a variety of Focus and ConneXion Zone sessions, where experts and thought leaders will share tailored solutions to current-day challenges and dive deeper into a variety of topics, including business management strategies, trends in the profession, marketing, prospecting and technology.

Attendees will be able to engage and network with others via live chat, direct messaging and peer-to-peer video calls, fostering the connection and meaningful relationships for which MDRT events are known. By tapping into the MDRT People to Meet service, attendees will be matched with like-minded peers, empowering them to grow their circle of expertise. The MDRT Annual Meeting Virtual Event will also be broadcasted and translated into 15 languages for its wide and diverse global membership. With sessions broadcast across three global time zones, MDRT members will be able to access the event no matter where they are.

“Given the nature of our quickly evolving profession, it’s critical to keep our fingers on the pulse to ensure we’re anticipating client needs and setting them up for ongoing success,” said MDRT First Vice President Randy L. Scritchfield, CFP, LUTCF. "The Annual Meeting Virtual Event is the ultimate resource for financial service professionals seeking fresh insight and best practices into future trends – and there’s no better, or more convenient, resource to equip them with the strategies they need to unlock success in 2021 and beyond.”

This year, for the first time ever, field and home office leaders will have the opportunity to attend two exclusive sessions from MDRT Global Services, tailored and developed to help them advance their leadership skills. Court of the Table and Top of the Table members can engage in two sessions that will help them further their next-level success, too. Also welcome to attend this year are members of MDRT Academy and MDRT Global Services, the two newest entities under MDRT’s Family of Brands.

All event attendees can extend their learning experience with the four subsequent On-Demand weeks after the Annual Meeting Virtual Event closes. From June 9 - July 9, members can view all sessions, broadcasts and additional content. General registrations will be accepted up until the last day of the On-Demand weeks, July 9. The On-Demand offering is available to view through July 9.

**About MDRT**

MDRT, The Premier Association of Financial Professionals®, is a global, independent association of the world's leading life insurance and financial services professionals from more than 500 companies in 70 nations and territories. MDRT members demonstrate exceptional professional knowledge, strict ethical conduct and outstanding client service. MDRT membership is recognized internationally as the standard of excellence in the life insurance and financial services business. For more information, please visit [mdrt.org](http://www.mdrt.org/) and follow them on Twitter [@MDRtweet](http://www.twitter.com/mdrtweet).

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